



CC Registration Number: 2000/047358/23

Digital Strategy
 Web Design
 Web Hosting
 Domain Registration
 Social Media Marketing

Head Office
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For office use: check list	
Client No:	
Copy of ID / company reg doc	
Cancelled cheque / bank statement	

SUBSCRIPTION FORM: Please type

Company / Name			
ID No / Company Reg No		Vat No	
Title	Name	Surname	
Telephone (W)		Telephone (H)	
Fax		Cellular	
Physical Address			
Postal Address			
Billing e-mail address			

New Domain Registration / Existing Domain Transfer			
1 st Choice		2 nd Choice	

Details	Qty	Price	Add Fee
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Domain Registrations (tick where applicable) – Other extensions available on request			Annual Fee
1	Domain Registration www.yourname.co.za		R 160
2	Domain Registration: www.yourname.com		R 350
Total			

CWD Web Hosting (Monthly Service Fee) – monthly contract – 30 days notice required			Monthly Fee
3	Domain Hosting (Applicable only if no WEB Hosting services taken)		R 10
4	Domain Redirect (Pointing your domain to a different web site)		R 10
5	Basic: 1 Domain, 1GB Web Space, 5 Mailboxes, 5 Fax 2 E-mail numbers, FTP Access, PHP, CGI Bin		R 50
6	Standard: 1 Domain, 5GB Web Space, 10 Mailboxes, 10 Fax 2 E-mail numbers, FTP Access, 5 MySQL database		R 100
7	Medium: 1 Domain, 10GB Web Space, 20 Mailboxes, 10 Fax 2 E-mail numbers, FTP Access, 10 MySQL database		R 200
8	Advanced: 1 Domain, 20GB Web Space, 50 Mailboxes, 50 Fax 2 E-mail numbers, FTP Access, 30 MySQL database		R 500
Total			

Web Design, SEO & Social strategies			Once Off Fee
11	Landing Page / Basic Sales Funnel: 2 pages landing page + Thank you page – Compatible with Basic Hosting		R 1 500
12	Bronze: WordPress 1 – 5 page web site, SEO, Contact form – Compatible with Standard Hosting		R 3 500
13	Silver: WordPress Web Site: 6 - 10 page web site, SEO, Contact form, photo gallery – Compatible with Standard Hosting		R 5 000
14	Starter e-commerce web site		R 8 000
15	WordPress Training / Managing Social Media / Strategy Session		R 1 200
16	Cost per additional pages – per page		R 200
17	Sourcing Images - R 30 per image		R 30
18	Editing of sourced images if needed - R 150 per image		R 150
19	Basic SEO Strategy		R 1 600
20	Social Media Profile: Pages set up social profile, set up social account, 3 images to choose		R 700
21	Set up of Google / FaceBook / LinkedIn Ads – Includes tracking pixel – per platform		R 1 200
Total			

Digital Strategy– monthly contract – 30 days notice required			Monthly Fee
22	Web Site Updating – per hour		R 200
23	Management of Google / FaceBook / LinkedIn Ad (analytics, stats and ad tweaks) – per platform		R 600
24	SEO / Social Media / Digital Strategy Retainer		R 2 000
25	Social Media Essential: 1 profile cover, 3 posts per week, 3 content creation posts per week on 3 platforms		R 1 500
26	Social Media: Excel: 2 profile cover, 5 posts per week, 5 content creation posts per week on 3 platforms, post to 15 groups		R 2 500
27	Social Media: Elite: 4 profile cover, 7 posts per week, 7 content creation posts per week on 3 platforms, post to 25 groups		R 3 000
28	Info Graphic - Per info graphic		R 600
29	Social posters – per social poster		R 250
Total			

Graphic Design – By The Red Studio www.theredstudio.co.za – Design only printing to be quoted on per project			Once Off Fee
30	Graphic Design Monthly Retainer		R 2 000
31	Logo Design 2 logos, Choose one get up to 3 changes on chosen logo, you get the pdf, ai, jpg, png, psd		R 800
32	Corporate ID Logo, Business Card, Brochure A4 Tri-fold, Letterhead, E-mail Signature, Folder design, Company Profile		R 1 900
33	Product video per product		R 600
34	Business Intro Video		R 1 200
35	Power Point Presentations – 10 slides		R 600
36	Catalogue Design and set up 14 pages – per extra page R 120		R 900
37	Flyer, Brochure, Lead Magnets – per slide / per page – Signage & Banners – per hour		R 350
Total			

I, _____, This signed (signature) _____ at _____ on this ____ day of _____ 20__

PLEASE SEND COMPLETED FORM TO E-mail info@cwd.co.za
 Managing Member M.W Boshoff